

Lars Stannard

(He/Him)

Camberwell, London, United Kingdom
+1 (651) 271-5586 | +44 (0) 7506 043106 | larsstannard@gmail.com
[linkedin.com/in/larsstannard/](https://www.linkedin.com/in/larsstannard/) | larsstannard.com

PROFILE:

- Experienced creative copywriter and editor skilled in B2B communication, B2C marketing, content creation, quality control, writing for social media marketing, and working within senior management.
- Screenwriter highly experienced in writing and editing feature-length and short films, with videography, film, and on-set experience.
- Detail-oriented writer and editor proficient in essays, content writing, screenwriting, fiction, narrative design, and journalism.
- Proficient in Adobe software such as Photoshop, InDesign, and Premiere Pro, as well as Microsoft Office and Google Apps, WordPress, Google SEO, Final Cut, videography, and various social media platforms.
- Extensive experience in teaching creative writing classes, tutoring writers, and facilitating workshops.

RELEVANT EMPLOYMENT:

Head Copywriter and Editor | Australian Technical and Management College (ATMC) Group | London, UK | February 2022 - Present

- Managed all copywriting, editing, and content for the entirety of ATMC Group: Employability.life, ProfessionalYear, Digital Commonwealth, Startblocks, and Australian Technical and Management College (sales, campuses, marketing, student life).
- Produced B2B copy in the form of brochures, newsletters, advertisements, and mixed media content. Led B2C marketing campaigns aimed at international students, high school graduates, young adults, and professionals across India, Malaysia, Nepal, Australia, the United Kingdom, and Canada.
- Created and edited original promotional, creative, and educational content which included social media posts, videos, newsletters, short articles, and brochures.

Associate Educator | Digital Commonwealth | London, UK | February 2022 - Present

- Taught and hosted online sessions for learners on ATMC's careers service: Employability.life.
- Taught technical writing skills to international students and helped set up seminars on personal growth and cultural skills training.

Editor | Journal of Arts Writing by Students (JAWS Journal) | London, UK | January 2022 - Present

- Copyedited essays and pieces submitted by students across disciplines studying at several notable Art Universities across the UK and EU.
- Worked with a team of editors to curate and publish peer-reviewed essays and pieces in a bi-annual arts journal.
- Advisory board includes: Jeremy Millar (*Royal College of Art*), Rajana Thapalyal (*Glasgow School of Art*), Craig Staff (*University of Northampton*), Susana Oliveira (*Faculdade de Belas Artes, Universidade de Lisboa*), Eduardo Corte-Real (*IADE-Universidade Europeia*), and Wiebke Leister (*London College of Communication, University of the Arts London*).

Personal Assistant and Assistant Facilitator | Big Smoke Writing Factory | Dublin, Ireland | January - May 2019

- Personal assistant to the director of the writing school. Duties included helping organise classes, assisting the director in any way, and taking care of administrative projects within the school.
- Was mentored by both directors in order to better writing skills and gain experience in teaching creative writing to adults.
- Organised and hosted spoken-word events featuring local artists to engage community connections for other abroad students and community members.
- Facilitated workshops and taught creative writing classes for aspiring adult writers in groups of 15.

RELEVANT PROJECT EXPERIENCE:

Project Manager | *ARC Magazine* | London, United Kingdom | November 2020 - July 2021

- Led a team of 13 to produce the most recent instalment of the long-running *ARC Magazine*.
- Liaised with professionals to feature in the publication alongside submitted work from the open call.
- Managed 4 separate teams, and helped each with editorial work, design work, events planning, and distribution management.

EDUCATION:

Royal College of Art | London, United Kingdom

Graduated: February, 2022

Masters in Writing

- Seminar-intensive course at the world's leading university for art and design.
- Course Rep within the student's union. Coordinated with fellow coursemates on localised projects
- Relevant projects include: publications in and publishing literary magazines, written fiction, scripts, and long-form experimental essays on art, politics, economics, equality, and collapse.

Champlain College | Burlington, Vermont

Graduated: May, 2020

Bachelor of Science in Professional Writing, specialisation in screenwriting

- Relevant projects include: drafting speeches, writing technical essays, writing game narratives, writing and editing scripts for both short and feature-length films, and writing longer format novels.

GENERAL WORK EXPERIENCE:

Driver | Lyft | Burlington, Vermont | June 2019 - March 2020

- Drove passengers to their expected destinations in a timely, orderly, and safe manner. 4.9/5 stars with 500+ rides.
- Deescalated situations with inebriated and/or belligerent passengers. Most frequent passenger feedback: great conversation.

Cabin Leader, Media Team Member, and Head Instructor of Sailing and Writing Classes | Camp Foley | Pine River, Minnesota | June - August 2018

- Organised and led the entire camp (200+ people) in full-day large group activities and events.
- Created lesson plans in order to teach, lead and supervise sailing and creative writing classes of up to 28 children, aged 8 -16.
- Led a group of three other experienced cabin leaders, two interns, and leaders-in-training to teach sailing to a total of over 100 different campers over four successive two-week sessions.
- Worked with a marketing and social media team to create material to advertise the camp. Managed social media accounts, wrote blog posts, wrote promotional material, and shot/edited professional-quality video for Camp advertising.

Sales Floor Team Member | Follett Higher Education | Burlington, Vermont | January 2017 - January 2020

- Sales member at a busy college bookstore located at Champlain College.
- Assisted customers with their textbook and shopping needs, while maintaining the store to be a positive, friendly shopping experience.

Bartender/Server | Revé Bistro and Bar | Stillwater, Minnesota | August 2015 - January 2018

- Served, waited on, and handmade craft cocktails to patrons in a semi-formal contemporary restaurant.
- Worked with a scratch kitchen in order to create an enjoyable dining experience for patrons.

HOBBIES AND PASSIONS:

Writing & Editing
Drumming
Hiking

Music
Bartending
Film & Television

Reading
Sailing
Video Games

REFERENCES AVAILABLE ON REQUEST